

41ST ANNUAL LABOR DAY FESTIVAL OF THE ARTS

2010 CALENDAR

APRIL 25	Postmark deadline for all festival applicants
JUNE 1	Notification of results mailed
AUGUST 10	Checks deposited
AUGUST 15	Last day to cancel to receive full refund of booth expense
SEPT 3	Booth spaces assigned from 9 am to 5 pm Please call (760) 937-2942 if unable to set up by 6 pm
SEPTEMBER 4,5,6	FESTIVAL



SHOW HOURS

Saturday, September 4 - 10 am to 6 pm
 Sunday, September 5 - 10 am to 6 pm
 Monday, September 6 - 10 am to 5 pm

FESTIVAL FOCUS

EXHIBITORS EXPENSES

The Labor Day Festival is a special show nestled in a pine forest in the Eastern High Sierra town of Mammoth Lakes, CA at 8,000 feet. It has been one of the top tourist events of the summer and the most highly regarded art event in the Eastern Sierra. It features artists, food concessions and free entertainment geared towards the family. **MONO COUNCIL FOR THE ARTS**, a non-profit arts council, sponsors this event to encourage the growth and appreciation of the arts in the Mammoth Lakes area. The funds which MCA receives from the exhibitors are used to cover the expenses of the festival, and support arts in education in Mono County.

MAKE CHECKS PAYABLE TO:

MONO COUNCIL FOR THE ARTS

- \$350.00** ♦ 10 X 10 booth space (refundable if not accepted).
- \$25.00** ♦ Jury Fee (non-refundable/Includes MCA membership).
- \$96.00** ♦ Mono County Health Department permit - food concessions only (paid at the time of application to MCA).
- \$25.00** ♦ Electricity (limited access).



RETURN OF TRAIL OF THE TROUT

Mono Council for the Arts will, again present Trail of the Trout - Mammoth Lakes. We encourage artists to bring lots of trout related artwork as Mammoth is well known for it's fishing. This event will take place all summer long into fall!

BOOTHS

The forest location is a wonderful site in the trees with wood chips spread throughout. It is beautiful and anything that you can add to the ambiance of the natural setting is well appreciated. Artists may camp out on the site.

CHECK LIST

Complete both sides of application form and sign. **DEADLINE - POSTMARKED BY APRIL 25th.**

Enclose 5 images per media. Put your name on the CD or on each slide and indicate top of slide with a red dot at lower left corner.

Enclose a photograph of booth or booth image on CD.

Enclose separate checks - Make payable to **MONO COUNCIL FOR THE ARTS.**

- \$350 - 10' X 10' booth
- \$25 - Jury Fee (If applying to both festivals, send in only one jury fee).
- \$96 - Health Department permit (food booths only)
- \$25 - Electricity (if needed)

Enclose a **SELF-ADDRESSED STAMPED ENVELOPE** (#10 letter size - with adequate postage for return of your slides and notification of results. If you want your CD returned, include an appropriate size envelope.)

Mail all of the above to: **MONO COUNCIL FOR THE ARTS • C/O GAYE MUELLER 315 A E. Pine St., Bishop, CA 93514**

Cash awards will be presented on quality of workmanship and presentation

Detach and Send Back

APPLICATION

RISK & LIABILITY STATEMENT

Name (print) _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone (Business) _____ (Cell) _____

E-mail _____ Website _____

Describe in detail and list ALL work to be displayed. Food booths need detailed menu.



I have read the attached information and agree, if accepted as an exhibitor, to abide by all the decisions and regulations of the Labor Day Festival. I understand the requirements for exhibiting and hereby release the **MONO COUNCIL FOR THE ARTS** and festival committee from liability for damages or loss incurred in connection with the event. Any noncompliance on my part may jeopardize my privilege to participate.

Signature _____ Date _____

Vehicle License Plate # _____

CA resale # _____

PHOTOGRAPH OF BOOTH & SPACE REQUEST

LABOR DAY Festival of the Arts



Booth Description (dimensions, materials, flexibility) _____

Space Request _____

Name: _____

Media: _____

Separate checks payable to: **MONO COUNCIL FOR THE ARTS**

\$ _____ \$25.00 - Jury Fee (non-refundable/ includes membership in **MONO COUNCIL FOR THE ARTS**)

\$ _____ \$350 - 10' X 10" booth

\$ _____ \$25 - Electricity (if needed)

\$ _____ \$96 - Health Depart. permit (food booths only)

\$ _____ Total Enclosed
 Mastercard / Visa / Amex

Card # _____

Expiration date: _____ CVU # _____

Signature: _____