

42ND ANNUAL LABOR DAY FESTIVAL OF THE ARTS

2011 CALENDAR:

APRIL 25	Postmark deadline for all festival applicants
JUNE 1	Notification of results mailed
AUGUST 10	Checks deposited
AUGUST 15	Last day to cancel to receive full refund of booth expense
SEPT 2	Booth spaces assigned from 9 am to 5 pm Please call (760) 937-2942 if unable to set up by 6 pm
SEPTEMBER 3,4,5	FESTIVAL



SHOW HOURS

Saturday, September 3 - 10 am to 6 pm
Sunday, September 4 - 10 am to 6 pm
Monday, September 5 - 10 am to 5 pm

FESTIVAL FOCUS

The Labor Day Festival is a special show nestled in a pine forest in the Eastern High Sierra town of Mammoth Lakes, CA at 8,000 feet. It has been one of the top tourist events of the summer and the most highly regarded art event in the Eastern Sierra. It features artists, food concessions and free entertainment geared towards the family. **MONO COUNCIL FOR THE ARTS**, a non-profit arts council, sponsors this event to encourage the growth and appreciation of the arts in the Mammoth Lakes area. The funds which MCA receives from the exhibitors are used to cover the expenses of the festival, and support arts in education in Mono County.



RETURN OF TRAIL OF THE TROUT

Mono Council for the Arts will, again present Trail of the Trout - Mammoth Lakes. We encourage artists to bring lots of trout related artwork as Mammoth is well known for it's fishing. This event will take place all summer long into fall!

EXHIBITORS EXPENSES

MAKE CHECKS PAYABLE TO:

MONO COUNCIL FOR THE ARTS

- \$350.00 ♦ 10 X 10 booth space (refundable if not accepted).
- \$25.00 ♦ Jury Fee (non-refundable/includes MCA membership).
- \$86.00 ♦ Mono County Health Department permit - food concessions only (paid at the time of application to MCA).
- \$25.00 ♦ Electricity (limited access).

BOOTHS

The forest location is a wonderful site in the trees with wood chips spread throughout. It is beautiful and anything that you can add to the ambiance of the natural setting is well appreciated. Artists may camp out on the site.

SCREENING CRITERIA



The jury consists of a panel of artists and art patrons selected for their knowledge of particular medias. Jurying is based on quality, creative, original artwork made with superior craftsmanship and technique. Good quality images are essential. The number of exhibitors in each media category is limited to present a balanced show. Artwork must be produced by the applicant and a CD or photos of artwork must be representational of the artwork intended for sale. Please include 5 images per medium. Put your name on the CD or on each photo. Also include a photograph of your display indicating exact dimensions, materials and flexibility. Photos or CD will be returned only if accompanied by a self-addressed envelope of adequate size with correct postage. **MONO COUNCIL FOR THE ARTS** cannot be responsible for loss or damage of photos. Each artist must apply separately.

If applying to both shows, send in one jury fee, one set of artwork, one booth photo, and both applications.

REGULATIONS

- Exhibitors must display work only in the category in which they were accepted.
- Only artists displaying their own work will be eligible to participate. No stand-in exhibitors, dealers, or agents permitted. The artist must be present.
- Exhibitors displaying work that is noticeably inferior or not presented in the screening are subject to removal from the festival.
- California sales tax of 8.75% is the responsibility of the exhibitor.
- Exhibitor must have a current California resale number.
- Exhibitors must be present for the duration of the festival. Booths must be set up by opening and stay open until 6:00 pm on Saturday, Sunday and 5:00 pm on Monday.
- Exhibitors need to keep their booth area clean and free of trash, especially upon departure. A trash dumpster is located near the porta potties, please use it.
- No smoking on festival site.
- Food concessions must have a Mono County Health Department permit.
- No pets allowed on the grounds.
- Food concessions and all artists must remove all food from booths every night due to bears coming through the site.

CHECK LIST

Complete both sides of application form and sign. **DEADLINE - POSTMARKED BY APRIL 25th.**

Enclose 5 images per media. Put your name on the CD or on each photograph.

Enclose a photograph of booth or booth image on CD.

Enclose separate checks - Make payable to **MONO COUNCIL FOR THE ARTS.**

- \$350 - 10' X 10' booth
- \$25 - Jury Fee (If applying to both festivals, send in only one jury fee).
- \$86 - Health Department permit (food booths only)
- \$25 - Electricity (if needed)

Enclose a **SELF-ADDRESSED STAMPED ENVELOPE** (#10 letter size - with adequate postage for notification of results. If you want your CD or photographs returned, include an appropriate size envelope.)

Mail all of the above to: **MONO COUNCIL FOR THE ARTS • C/O GAYE MUELLER 315 A E. Pine St., Bishop, CA 93514**

Cash awards will be presented on quality of workmanship and presentation

----- Detach & Fill Out -----

APPLICATION

Name (print) _____
Business Name _____
Address _____
City _____ State _____ Zip _____
Phone (Business) _____ (Cell) _____
E-mail _____ Website _____

Describe in detail and list ALL work to be displayed. Food booths need detailed menu.



RISK & LIABILITY STATEMENT

I have read the attached information and agree, if accepted as an exhibitor, to abide by all the decisions and regulations of the Labor Day Festival. I understand the requirements for exhibiting and hereby release **MONO COUNCIL FOR THE ARTS** and the festival committee from liability for damages or loss incurred in connection with the event. Any noncompliance on my part may jeopardize my privilege to participate.

Signature _____ Date _____
Vehicle License Plate # _____
CA resale # _____

----- Detach & Fill Out -----

PHOTOGRAPH OF BOOTH & SPACE REQUEST

LABOR DAY Festival of the Arts



Booth Description (dimensions, materials, flexibility) _____

Space Request _____

Name: _____
Media: _____
Separate checks payable to: **MONO COUNCIL FOR THE ARTS**
\$ _____ \$25.00 - Jury Fee (non-refundable/
includes membership in **MONO COUNCIL FOR THE ARTS**)
\$ _____ \$350 - 10' X 10" booth
\$ _____ \$25 - Electricity (if needed)
\$ _____ \$86 - Health Depart. permit
(food booths only)
\$ _____ Total Enclosed
Mastercard / Visa / Amex
Card # _____
Expiration date: _____ CVU # _____
Signature: _____